

SEMINAR

Entrepreneurship in Madeira's Maritime Ecosystem

March 19, 2024, 4 p.m.–6:30 p.m., Room 22

Scope:

Funding Opportunities for Maritime Entrepreneurs:

Exploration of the various funding sources available for entrepreneurs in the maritime sector, including grants, venture capital investments, and government support programs.

Discussion on eligibility criteria, application processes and tips for accessing these funding opportunities.

Networking and Collaboration among Entrepreneurs and Stakeholders:

Opportunity for entrepreneurs to connect with other members of the maritime ecosystem, including investors, research institutions, government authorities, and non-governmental organizations.

Exploration of potential partnerships and collaborations to drive growth and innovation in Madeira's maritime entrepreneurship.

Objectives:

- Empower maritime entrepreneurs with information on funding opportunities and industry trends.
- Facilitate networking and collaboration among entrepreneurs and other stakeholders in the maritime ecosystem.
- Raise awareness and increase future participation of local stakeholders in Regional, National and European funding programs.
- Stimulate the development of new ideas and entrepreneurial initiatives in Madeira's maritime sector.

Format:

Presentation and discussion around the main topics, encouraging participation from all attendees. Brief presentations from successful entrepreneurs to share experiences and insights. Networking session to allow for more informal interactions and exchange of contacts.

Location & Duration:

- Location: Penteada Campus, Room 22.
- Duration: Approx. 2.5 hours.

Detailed Seminar Structure:

Seminar Start (4 p.m.–4:15 p.m.)

Welcome to Participants and introduction of Guests by Vice-Rector Prof. Dr. Elsa Fernandes.

Main Sessions (4:15 p.m.–5:15 p.m.)

Magdalena Andreea Strachinescu Olteanu.

Delia Dimitriu, PhD.

Question and Answer Session (5:15 p.m.– p.m.)

Moderated by Prof. Dr. Eduardo Leite, Osean Coordinator.

Networking and Closing (6 p.m.–6:30 p.m.)

Special Guests:



Magdalena Andreea Strachinescu Olteanu

Head of Unit

DG MARE Maritime Policy and Blue Economy Directorate

Maritime Innovation, Marine Knowledge and Investment Unit

Andreea Strachinescu, Head of Unit Maritime Innovation, Marine Knowledge and Investment in the Directorate General for Maritime Affairs and Fisheries, is responsible for promoting innovative and emerging technologies and solutions and ensuring broad dissemination of marine knowledge and research. The Unit fosters innovation and provides policy input to Horizon Europe, to smart specialisation strategies and it aims to create a better understanding of the ocean resources and advocate their sustainable use. It is also in the lead for providing policy input to the investments strategies for the blue economy. Prior to this position, Ms. Strachinescu was Head of Unit responsible for New Energy Technologies and Innovation in the Directorate General for Energy, European Commission, in charge with the development of policy and actions on non-nuclear energy research and innovation.



Delia Dimitriu, PhD

Associate Director, Connected Places Catapult

UK Research Fellow, Manchester Metropolitan University, UK

Head of Climate Change & Circular Economy, Geostud S.R.L.

Delia is a world-renowned expert on decarbonising transport and mobility. She is involved in developing strategies and shaping programmes and projects at local, regional and European level. Addressing aspects of policy, research and practice, Delia is seeking for joint innovative solutions to be scaled up and taste market responsiveness. Delia was part of a team that won the 2007 Nobel Peace Prize for its work on climate change and is a member of the IPCC Fifth Assessment Report; WG3-Mitigation, Chapter 8-Transport (2010-2014). Being Romanian by birth, Delia is very interested to work with colleagues from both sides of Danube on decarbonising transport and cities.

Host Organization:

OSEAN (Outermost Regions Sustainable Ecosystem for Entrepreneurship and Innovation) - The way to breakthroughs.

- OSEAN's mission is to research, develop, apply, and disseminate practices in the Autonomous Region of Madeira, in the ORs, and in the world, based on the most advanced interdisciplinary knowledge, ultimately contributing to a more developed society—socially, economically, and environmentally.
- Considering the scientific areas and fields of intervention, OSEAN, through its fundamental and applied research, aims to create an impact on the community and obtain recognition of excellence, not only from its peers but also from society itself.